

KREWE OF NEFERTITI SPONSORSHIP OPPORTUNITY



The purpose of the Krewe Of Nefertiti's Family Day Parade, is to display the unwavering pride and perseverance of the citizens of New Orleans. New Orleans East is home to the most concentrated population of native New Orleanians, who possess the knowledge and capacity to genuinely appreciate the original culture and traditions of our Crescent City.

Join us in the celebration of bringing Mardi Gras back to the neighborhoods by becoming a sponsor in the Krewe of Nefertiti Family Day Parade. The Krewe Of Nefertiti is currently classified as a 501c3 Non-Profit Organization.

FOR MORE INFO SEND EMAIL TO CAPTAIN@KREWEOFNEFERTITI.ORG

KREWE OF NEFERTITI SPONSORSHIP PACKET



- Krewe of Nefertiti Family Day Parade is projected to roll January 28, 2024.
- Route information will be announced once reviewed by Public Safety Commission (closer to parade date)
- Due Dates for payments will be determined upon agreement

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KREWE OF NEFERTITI SPONSORSHIP PACKET

FAMILY DAY PARADE

TITLE SPONSOR “ATEN’S” PACKAGE \$50,000

- FORMAL ANNOUNCEMENT OF SPONSORSHIP WITH KREWE OF NEFERTITI
- PARADE ENTRY, FRONT OF PARADE POSITION
- COMPANY/ORGANIZATION NAME DISPLAYED ON TITLE OF TRACTOR
- CORPORATE NAME AND LOGO DISPLAYED PROMINENTLY AT GRANDSTAND
- SPEAKING OPPORTUNITY AT EVENT TO SUPPORT THE PARADE
- LOGO INCLUSION ON PARADE VOLUNTEER/CLEANUP T SHIRTS
- ACKNOWLEDGMENT BY ANNOUNCEMENT ALONG THE PARADE ROUTE
- 30 TICKETS TO VIP GRANDSTAND (INCLUDES: CATERED BITES, REFRESHMENTS, RESTROOM, ETC)
- CORPORATE LOGO ON MATERIAL PRODUCED FOR PARADE ADVERTISING
- OPPORTUNITY FOR INTERVIEWS ON ALL MEDIA OUTLETS TO PROMOTE YOUR ORGANIZATION/COMPANY
- 1 FLOAT- UP TO 20 RIDERS
- OPPORTUNITY TO THROW ITEMS OUTFITTED WITH CORPORATE LOGO
- 20 COSTUMES (TOP ONLY, MASK NOT INCLUDED BUT MUST BE SELECTED AND SUBMITTED TO KREWE OF NEFERTITI BOARD FOR APPROVAL)
- 2 VIP TABLES /20 TICKETS TO NEFERTITI EXPERIENCE (BALL)
- 2 TABLES AT PARADE DAY PRE-PARTY
- RECOGNITION BY CELEBRITY HOST AT GRANDSTAND
- SPONSORED SIGNAGE DISPLAYED THROUGHOUT PARADE ROUTE
- LIABILITY COVERAGE (INSURANCE, SECURITY, EMS SERVICES, ETC)
- 20 CASES OF ASSORTED BEADS

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KREWE OF NEFERTITI SPONSORSHIP PACKET

FAMILY DAY PARADE

PRESENTING "TURQUOISE QUARTZ" PACKAGE

\$25,000

- RECOGNITION BY CELEBRITY HOST AT GRANDSTAND
- OPPORTUNITY FOR INTERVIEWS ON ALL MEDIA OUTLETS TO PROMOTE YOUR ORGANIZATION/COMPANY
- 2ND PARADE ENTRY POSITION
- COMPANY/ORGANIZATION NAME DISPLAYED ON TITLE OF TRACTOR
- 10 TICKETS TO VIP GRANDSTAND (INCLUDES: CATERED BITES AND REFRESHMENTS, RESTROOM, ETC)
- CORPORATE LOGO ON MATERIAL PRODUCED FOR PARADE ADVERTISING
- 1 FLOAT- UP TO 20 RIDERS
- OPPORTUNITY TO THROW ITEMS OUTFITTED WITH CORPORATE LOGO
- 20 COSTUMES (TOP ONLY, MASK NOT INCLUDED BUT MUST BE SELECTED AND SUBMITTED TO KREWE OF NEFERTITI BOARD FOR APPROVAL)
- VIP TABLE /10 TICKETS TO NEFERTITI EXPERIENCE (BALL)
- 2 TABLES AT PARADE DAY PRE-PARTY
- LIABILITY COVERAGE (INSURANCE, SECURITY, EMS SERVICES, ETC)
- 20 CASES OF ASSORTED BEADS

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KREWE OF NEFERTITI SPONSORSHIP PACKET

EMPOWERMENT NEFERTITI PACKAGE \$7,600

- RECOGNITION BY CELEBRITY HOST AT GRANDSTAND
- COMPANY/ORGANIZATION NAME DISPLAYED ON TITLE OF TRACTOR
- 1 FLOAT- UP TO 14 RIDERS
- OPPORTUNITY TO THROW ITEMS OUTFITTED WITH COMPANY/ORGANIZATION NAME AND LOGO
- 5 TICKETS VIP GRANDSTAND (INCLUDES: CATERED BITES AND REFRESHMENTS, RESTROOM, ETC)
- 14 COSTUMES (TOP ONLY, MASK NOT INCLUDED BUT MUST BE SELECTED AND SUBMITTED TO KREWE OF NEFERTITI BOARD FOR APPROVAL)
- 2 TICKETS TO NEFERTITI EXPERIENCE (BALL)
- 1 TABLES AT PARADE DAY PRE-PARTY
- LIABILITY COVERAGE (INSURANCE, SECURITY, EMS SERVICES, SANITATION, ETC)
- ALL OTHER RECOGNITION FROM TIERED LEVEL
- LEVEL PRIMARILY SELECTED BY FAMILY'S, LOCAL ORGANIZATIONS, LOCAL BUSINESSES, CLUBS, ETC

****PACKAGES ARE NEGOTIABLE****

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DIAMOND PARADE VIEWING STAND PACKAGE SPONSOR- \$4,000

If a title sponsor isn't named for the event, you will have the honor of the entire parade population viewing your business and branding logo from the viewing stands.

- FORMAL ANNOUNCEMENT AS PARADE VIEWING STAND SPONSORSHIP WITH KREWE OF NEFERTITI
- 2 BANNERS WITH CORPORATE NAME AND LOGO DISPLAYED PROMINENTLY AT GRANDSTAND
- SPEAKING OPPORTUNITY AT NAMED EVENT/PRESS RELEASE TO SUPPORT THE PARADE
- 20 TICKETS TO VIP GRANDSTAND (INCLUDES: CATERED BITES, REFRESHMENTS, RESTROOM, ETC)
- RECOGNITION BY CELEBRITY HOST AT GRANDSTAND
- MENTION ON KREWE WEBSITE AND SOCIAL MEDIA

PLATINUM PARADE ENTERTAINMENT SPONSOR- \$2,500

LOCALS BANDS, MARCHING UNITS, DANCE TEAMS AND OTHER ENTERTAINMENT COMPONENTS NEED ASSISTANCE. THIS SPONSORSHIP LEVEL HELPS OUR STUDENTS AND ENTERTAINERS ENJOY THE OPPORTUNITY OF PARTICIPATING AND MARCHING IN OUR PARADE FOR THEIR COMMUNITY.

THIS SPONSORSHIP WILL COVER FEES SUCH AS TRANSPORTATION, COSTUMES, UNIFORM PREPARATION AND EQUIPMENT PURCHASES FOR ENTERTAINMENT ELEMENTS PARTICIPATING IN PARADE

- BE PART OF THIS HISTORIC AND EXCITING EVENT AND RECEIVE NAME RECOGNITION IN OUR KREWE OF NEFERTITI COLORING BOOK WHICH IS ONE OF THE MOST COVETED SPECIALTY THROWS
- A LOGO BANNER CARRIED IN FRONT OF ONE OF OUR BANDS DURING PARADE AND MENTION IN GRANDSTAND VIEWING STAND SCRIPT.
- 4 GRANDSTAND TICKETS

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FRIENDS OF NEFERTITI FAMILY DAY PARADE GOLD LEVEL \$1000

BE PART OF THIS HISTORIC AND EXCITING EVENT AND RECEIVE NAME RECOGNITION IN OUR KREWE OF NEFERTITI COLORING BOOK WHICH IS ONE OF THE MOST COVETED SPECIALTY THROWS

FRIENDS OF NEFERTITI FAMILY DAY PARADE SILVER LEVEL \$600

BE PART OF THIS HISTORIC AND EXCITING EVENT AND RECEIVE NAME RECOGNITION ON OUR KREWE WEBSITE

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